





Transforming great ideas into real solutions

**Prof George Crooks OBE** 

## Scotland's national innovation centre for digital health and care







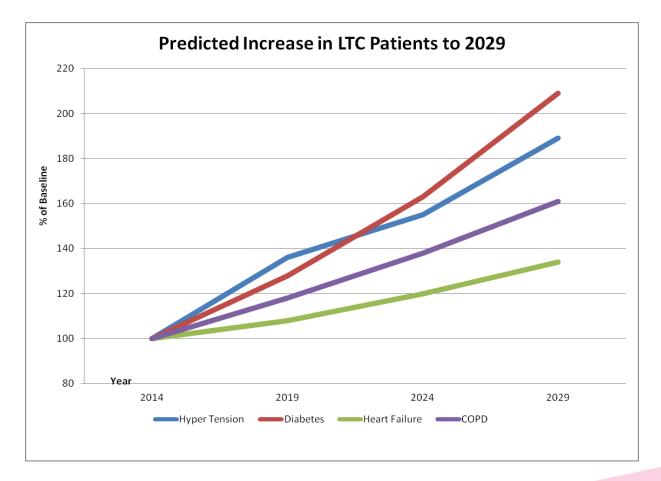








## **Projected prevalence of Chronic Disease**















WHO estimates a total shortfall of Healthcare workers across the EU

## 2 million

Globally WHO predict a worldwide shortage of 14.5 million healthcare workers by 2030. Shortfall of health workers in the UK

100,000



The World is Changing......

We must look to 21<sup>st</sup> century solutions to deal with 21<sup>st</sup> century challenges













The appeal of digital................ The digital health and wellness market by revenue is expected to grow at a CAGR of 21.97% from 2022 to 2028.











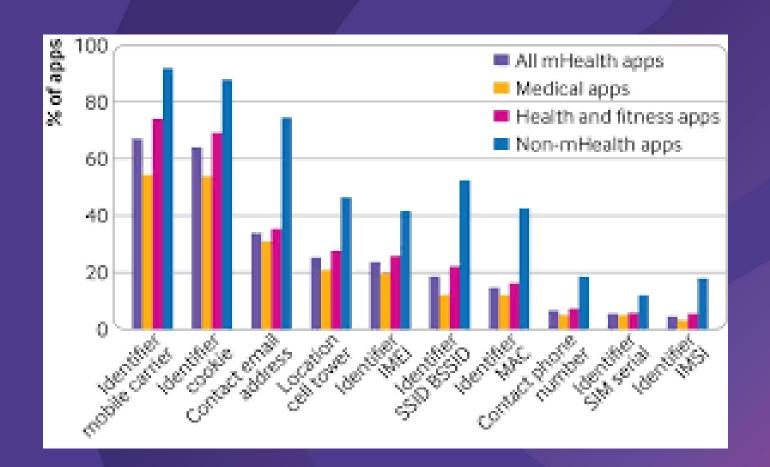


COLLECTIVE COLLECTIVE LLC. -Stephen Covey









## IT IS JUST ME AND MY DEVICE!!!!















SERVICE MODELS

ACCEPTED

# DEMONSTRATING

## Integrating innovation strands to enable adoption





## Service model innovation



Technical/Digital innovation



Business model innovation

### DHI help partners get READY for SCALING Digital Health and Care Innovation



Technical readiness levels		Service readiness levels	Business readiness levels
TR9 – Live implementation proven	LIVING LABS	SR9 – Service change implemented	BR9 – Commercial sale
TR8 – system complete/qualified		SR8 – Develop Case for scale	BR8 – Reference site, real world test - business model accepted
TR7 - working model demonstrated		SR7 – Evaluation and Evidence concluded	BR7 – procurement route/framework – clarified
TR6 - fully functional prototype		SR6 – Change pilot test - RWE/LL	BR6 – Regulation and Standard check (CE/FDA/MDR/IG/SSP)- interoperable
TR5 - rigorous testing undertaken	SIMULATIONS	SR5 – Future state accepted in principle - Simulated to de-risk	BR5 – Business model review
TR4 – technical validation		SR4 - Future state options co- designed	BR4 – Product fit, tested and adapted and made interoperable etc
TR3 - proof-of-concept constructed		SR3 – Current state understood/accepted	BR3 – Business plan for industry - developed
TR2 - basic principles studied		SR2 – Market/Gap analysis; best practice (hypothesis dev)	BR2 – Market size and strategy reviewed
TR1 - scientific research (defined)		SR1 – Demand – needs analysis	BR1—Business idea (defined)

©Hughes 2019 - related publication - https://www.mdpi.com/1660-4601/18/23/12575/review\_report







# BLEND CITIZEN GENERATED DATA WITH FORMAL HEALTH AND CARE DATA

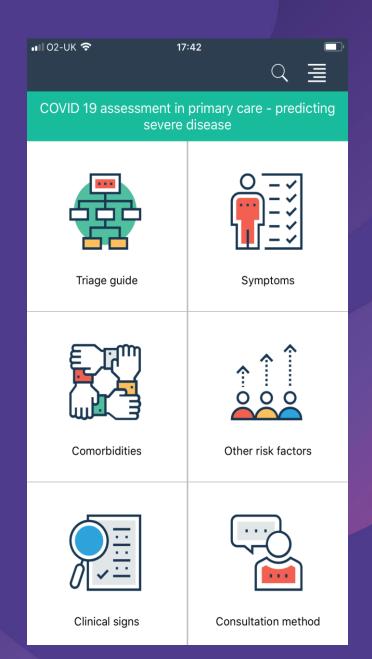


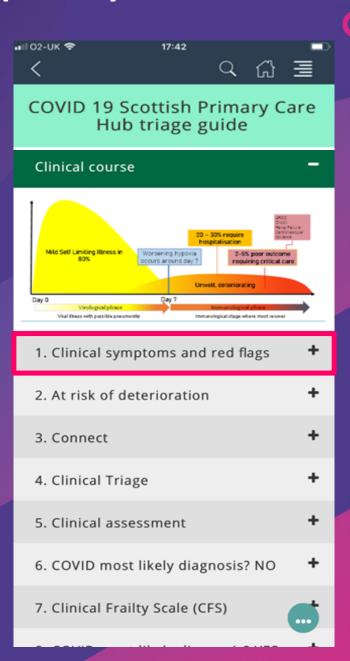


## Examples from Scotland

## National guidelines for COVID assessment in primary care





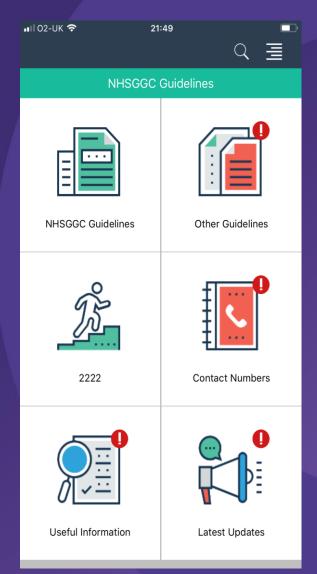


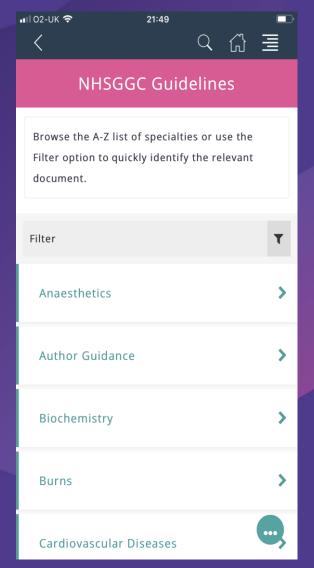
## Local COVID guidelines and training

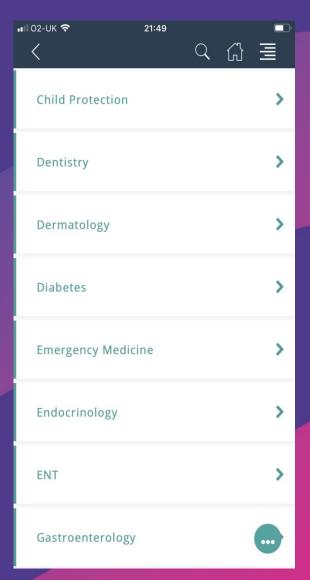
## Local paediatric guidelines







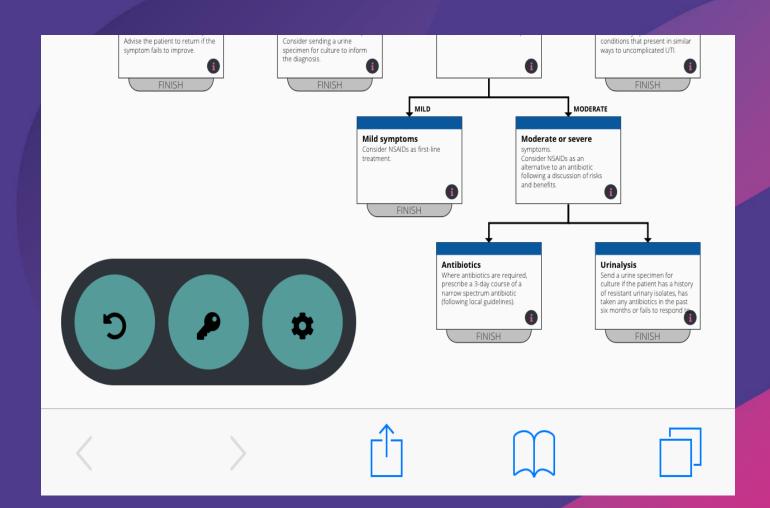




## 19:31 ) Diagnosis of LUTI in women under 65 pathway \*do not unhide\*

## Pathways optimised for mobile devices





## **Question-response style pathways**



Scottish Antimicrobial Prescribing Group



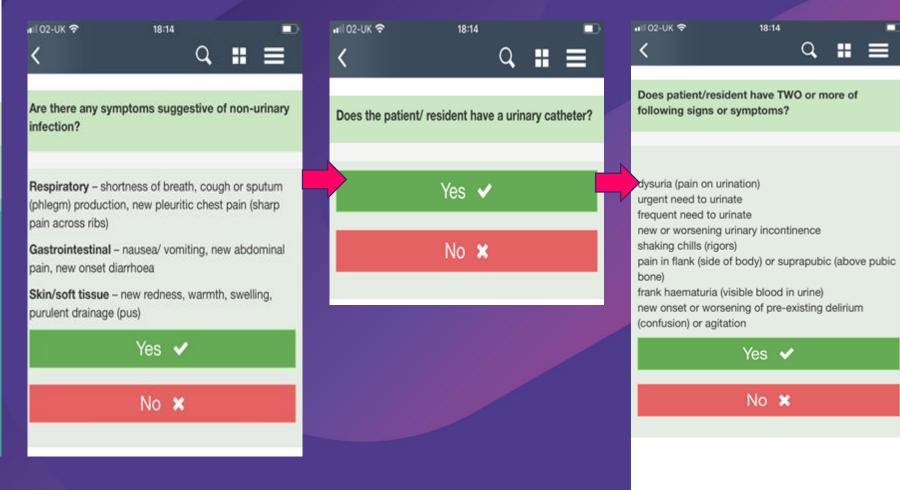


ANTIMICROBIAL COMPANION

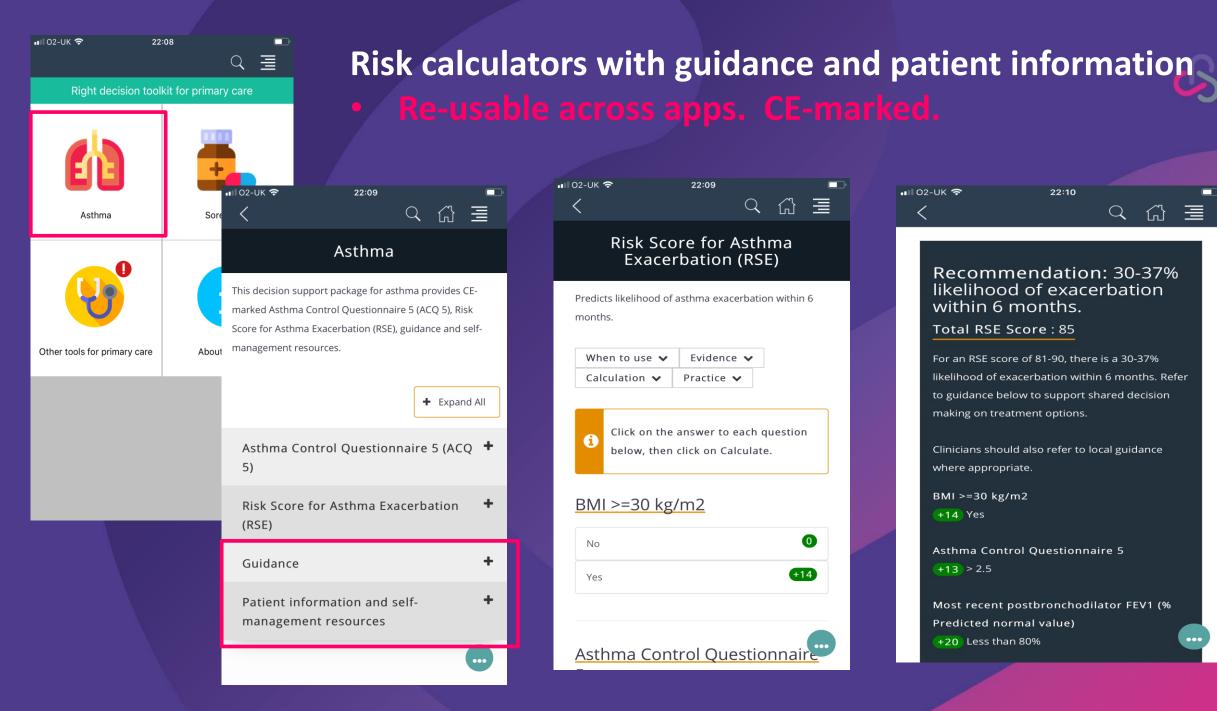
POWERED BY QURIS

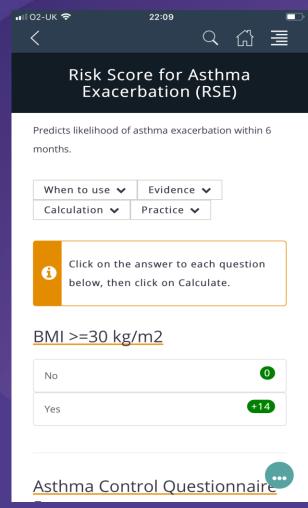
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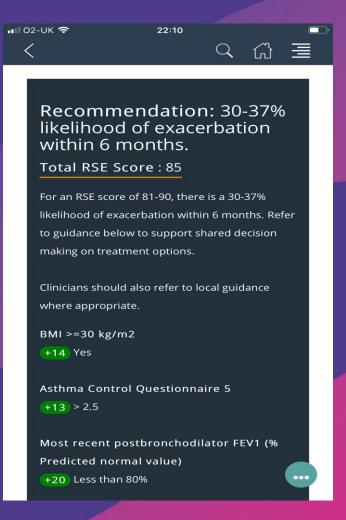
Regulated by the MHRA in the UK

















#### Contact us

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