Inspired by experts
Driven by data

Challenges & Solutions

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moveUP is a digital therapeutics company with operations in Europe, AUS & US,

bringing high quality, affordable & convenient care to patients

while bringing insights, predictive analytics and efficiencies to HCPs & Partners



moveUP - Quick Facts





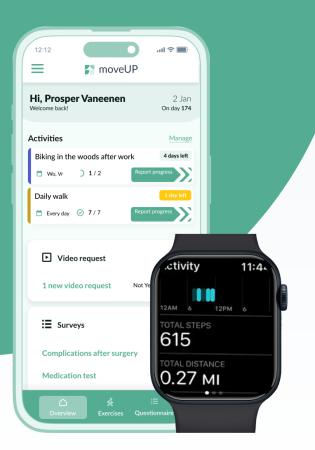












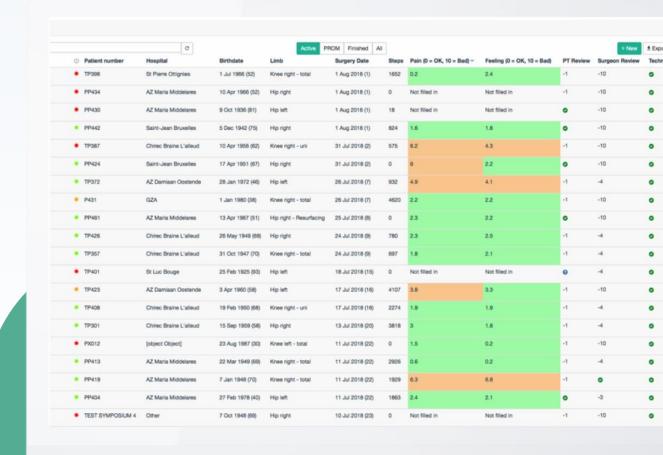
Patient application on smartphone or tablet







Web based medical dashboard



We're active in

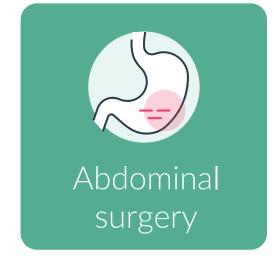


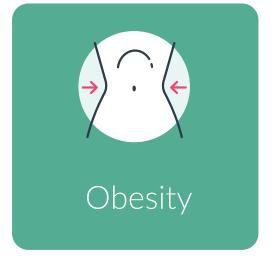


















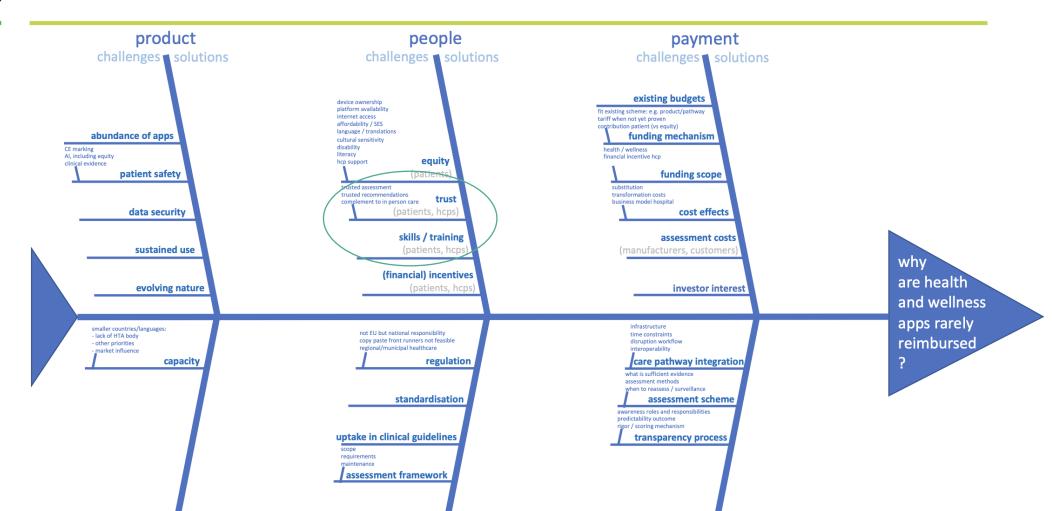
Patient Monitoring and Management solution For boosting patient health & insights





challenges – initial analysis (fishbone diagram)

zoom in for details





challenges solutions

place

Challenges -> Solutions



Compliance

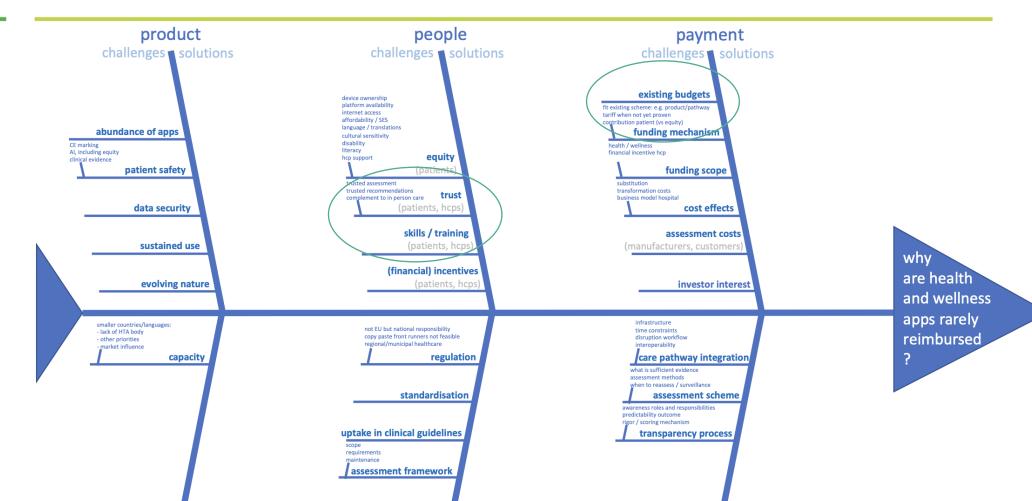
• Trust -> Specialist/HCP +

• Training -> Full team + Monitor NPS



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place

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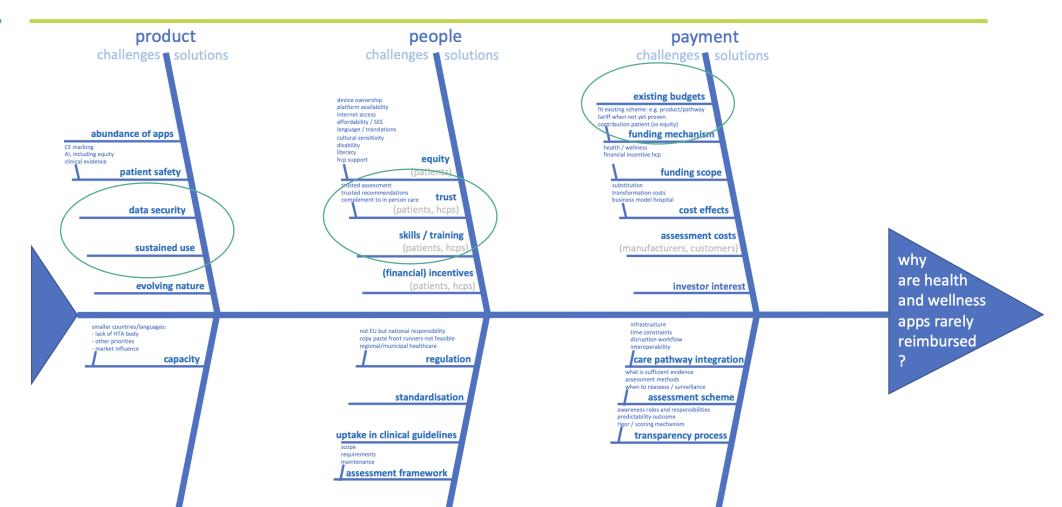
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• Existing budgets -> Non covered consults + Shortage



challenges – initial analysis (fishbone diagram)

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Challenges -> Solutions



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• Training -> Full team + Monitor NPS

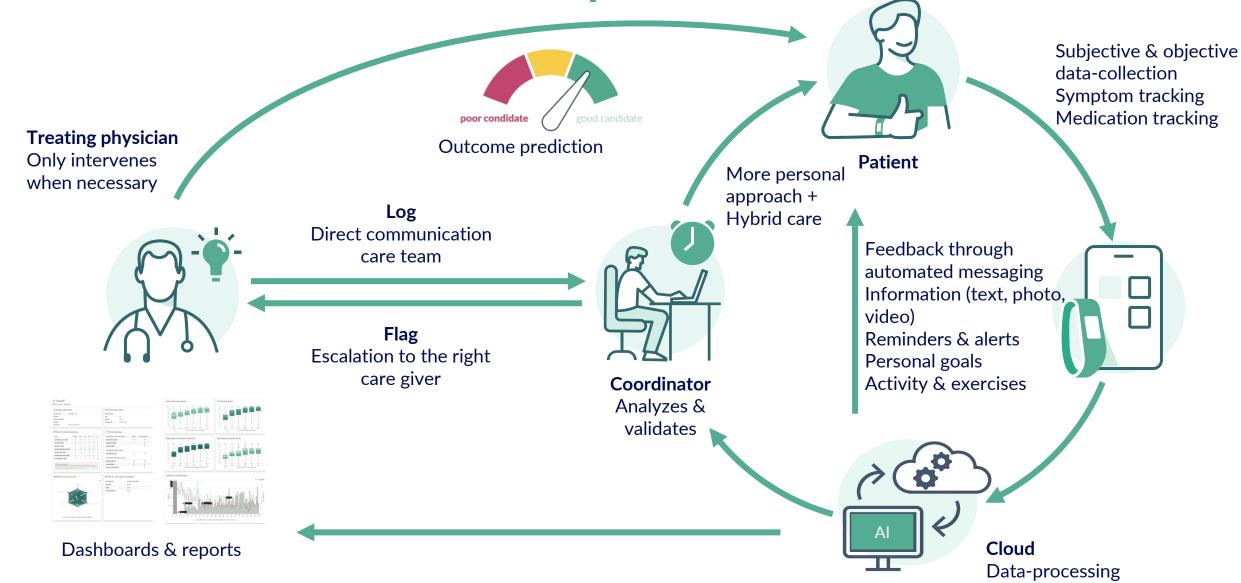
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• Sustained use -> Closed loop + Goal Manager (HAPA)

• Data sharing -> Trust + Patient Vaults

Continuous Feedback Loop







Thank you